

Solving the Housing Crisis

CONSEQUENCES OF THE NEED



CHALLENGES

► **Opposition to Housing Solutions**



► **Declining Resources, Increasing Costs**



► **Conflicting alignment of priorities**



AREAS OF FOCUS

IDENTIFY

partners where there is alignment of mission i.e. Public Health, Social Justice, Education, Business

BUST

the myths about housing (affordable housing specifically) – show the true impact on neighborhoods and residents

CUT

any costs that can be eliminated (time, design, CEQA, fees, etc.)

LINK

new funding sources— every policy should answer the housing question

For more information, please contact
Chris Paez
cpaez@nationalcore.org | (909) 381-0076



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OUR HOUSING PRINCIPLES

Housing is essential to a healthy, thriving community.

Equally important is a range of housing that provides for people from all walks of life and in all life stages.

Poorly conceived policies and regulations threaten the ability to meet housing demands.

An inadequate housing supply leads to overcrowding and the long-term deterioration of communities. Roads, water, sewer, schools, parks, police, and fire are all overtaxed.

Adequate housing is a proven social determinant of health, education outcomes, violent crime reduction, and social service demand.

An adequate supply of housing generates more revenue than an undersupply. Therefore, housing is a net gain to local government, not a net cost. People demand services; houses do not. People come whether or not you have adequate housing.

Many businesses make decisions on where to locate and invest based on housing costs and the ability to attract qualified employees.

Housing costs are determined by supply and demand. A shortage of supply sends prices up, consuming a greater share of household income.

Well-designed and managed publicly subsidized housing can be a catalyst for transformation in neighborhoods where the economics will not drive new development.

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