

2020 SPONSORSHIP OPPORTUNITIES



ECONOMIC FORECAST SUMMIT

MARCH 4, 2020

PRESENTING SPONSOR

\$25,000, exclusive

- Presenting Sponsor recognition, e.g., "2020 Economic Forecast presented by..."
- Opportunity to speak on stage (3 - 5 mins)
- Two tables of 10 (VIP seating)
- Presenting Sponsor Award presented on stage
- Video overview of company at start of event
- Double, full-page centerfold ad
- Full-page, back cover ad
- Full-page corporate profile in forecast report
- Acknowledgement on printed program
- Corporate banner on stage during event
- Company logo highlighting sponsorship on event video loop
- Company logo highlighting sponsorship on SGVEP website
- Company logo on all event email communications
- Company logo in local newspaper and magazine advertising (10 ads overall)
- Full-page company spotlight in 2020 San Gabriel Valley Visitor's Guide

DIAMOND SPONSOR

\$10,000

- Diamond Sponsor recognition in all marketing materials
- Two tables of 10 (VIP seating)
- Platinum Sponsor Award presented on stage
- Full-page, inside cover ad in forecast report
- Acknowledgement in printed program
- Corporate banner on stage during event
- Company logo highlighting sponsorship on event video loop
- Company logo highlighting sponsorship on SGVEP website
- Company logo on all event email communications
- Company logo in local newspaper and magazine advertising (10 ads overall)
- Full-page company spotlight in 2020 San Gabriel Valley Visitor's Guide

PLATINUM SPONSOR

\$5,000

- Gold Sponsor recognition in all marketing materials
- One table of 10 (Premier seating)
- Platinum Sponsor Award presented on stage
- Full-page ad in forecast report
- Acknowledgement in printed program
- Company logo highlighting sponsorship on event video loop
- Company logo highlighting sponsorship on SGVEP website
- Company logo on all event email communications
- Company logo in local newspaper and magazine advertising (10 ads overall)

GOLD SPONSOR

\$3,500

- Gold Sponsor recognition in all marketing materials
- One table of 10 (General seating)
- Half-page ad in forecast report
- Acknowledgement in printed program
- Company logo highlighting sponsorship on event video loop
- Company logo highlighting sponsorship on SGVEP website
- Company logo on all event email communications
- Company logo in local newspaper and magazine advertising (10 ads overall)

SILVER SPONSOR

\$2,500

- Silver Sponsor recognition in all marketing materials
- One table of 10 (General seating)
- Quarter-page ad in forecast report
- Acknowledgement in printed program
- Company logo highlighting sponsorship on event video loop
- Company logo highlighting sponsorship on SGVEP website

TABLE SPONSOR (10 SEATS)

\$800 (members)

\$950 (non-members)

PROGRAM AD SPONSOR

\$500 (full-page)

\$250 (half-page)

INDIVIDUAL TICKETS

\$90 (members)

\$125 (non-members)

Sponsorship benefits are subject to additions and subtractions.

LEGISLATIVE NETWORKING RECEPTION

APRIL 9, 2020

SPONSORSHIP

\$2,500

- Sponsorship recognition on the Partnership website
- Sponsorship recognition on the Reception sponsorship loop
- Logo on event email communications
- Verbal recognition during the program
- Company logo featured in advertisements to run three times in the San Gabriel Valley Tribune, Pasadena Star-News, and Whittier Daily News; and once in Business Life Magazine
- Recognition at the event
- 10 complimentary registrations



LEGISLATIVE BREAKFASTS

THROUGHOUT THE YEAR

SPONSORSHIP

Provide a meeting location and breakfast for all attendees.

- Recognition at the event
- Company name or logo featured in all promotional material
- Introduce the lawmaker



ICSC RECON, LAS VEGAS

MAY 17, 2020 – MAY 19, 2020

CITY PARTICIPATION

\$750

The Partnership markets the San Gabriel Valley at the largest retail real estate trade show of the year.

- Meeting space provided by the Partnership on the trade show floor for meetings
- Evening Happy Hour for city representatives and their guests
- Free pass to all conference sessions (limited supply)



Every Partnership event is an outstanding opportunity for members to gain prominent exposure and recognition as a sponsoring organization. Join global companies such as Bank of America Merrill Lynch, Southern California Edison, the Southern California Gas Company, Charter Spectrum, Union Pacific Railroad, Hahn & Hahn LLP, Pacific Plaza Premier Development, AT&T, Kaiser Permanente, Majestic Realty, and others in being a thought leader in Southern California.

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