

2024



City of
Hope™

Presents

SAN GABRIEL VALLEY ECONOMIC FORECAST SUMMIT

Organized by



SAN GABRIEL VALLEY
ECONOMIC
PARTNERSHIP

CalPolyPomona

College of Business Administration
Singelyn Graduate School of Business

FORECAST



A Soft Landing
(for the San Gabriel Valley)

PANELS



**The Future
of Cities**



**A.I. for
Human Good**

March 27, 2024 | 8:00-11:15 am | City of Hope, Duarte

REGISTER NOW!

SGVPartnership.org/EconomicForecastSummit



Leadership Sponsors Gold Sponsor



Silver Sponsors

HAHN & HAHN LLP
LAWYERS



Foothill Gold Line



MAJESTIC REALTY CO.



Media Sponsors

Pasadena Star-News
San Gabriel Valley Tribune
Whittier Daily News

Business Life



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2024 SAN GABRIEL VALLEY ECONOMIC FORECAST SUMMIT

Sponsorship Opportunities

Title Sponsor \$7,500

- Title sponsor for the Summit with recognition on all printed, promotional & marketing material
- Banner on stage during the event
- 16 registrations (two tables)
- Exhibition booth
- Center two-spread ad in printed program, or interior front and back page ads
- Video to be shown during the event

Gold Sponsor \$3,500

- Tent cards on table acknowledging sponsorship
- 8 Summit registrations (one table)
- One full-page ad in *SGV Economic Forecast Report*
- Exhibition booth

Silver Sponsor \$2,000

- Tent cards on table acknowledging sponsorship
- 8 registrations (one table)
- One half-page ad in *SGV Economic Forecast Report* (8" x 5" landscape)

Full-Page Ad

\$500
300 dpi
Full color, portrait
Bleed: 9" x 11.5"
Trim: 8.5" x 11"
Live: 8" x 10.5"

Ad Due Date: February 28, 2024

In addition to their sponsorship-specific benefits, all sponsors receive the following:

- Sponsorship recognition on the Partnership website
- Sponsorship recognition on the Summit sponsorship loop
- Logo on event email communications

- Verbal recognition during the Summit program
- Company name or logo featured in advertisements to run three times in the *San Gabriel Valley Tribune*, *Pasadena Star-News*, and *Whittier Daily News*; and once in *Business Life Magazine*

Please contact Cristina Ortega at
cortega@sgvpartnership.org if you are interested in
sponsorship opportunities.